



**ST. FRANCIS
COLLEGE BENGALURU**

Permanently Affiliated to Dr. Manmohan Singh Bengaluru City University
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**An IQAC Initiative
IIC Organises**

From Concept to Creation: Designing Products that Fit the Market



Our Expert

Dr. Raja Jacob Ananda Raj
Associate Professor,
Department of Management

25-04-2026 | 9:30 AM | Venue: Room No. 408

Coordinator: Ms. Mridula Kulkarni & Mr. Justin

Convenor : Dr. Angel Shalini

Dr. R N Subba Rao **Bro. Dr. Titus Anto**
Principal Director